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Seven companies feted at inaugural Sustainability Awards

By **KAREN NG**

IS your company going green? Now, not only is doing your part for the environment good in itself, it could win you an award, too.

And yesterday, seven organisations did just that during the inaugural Singapore Sustainability Awards 2010.

In the first division of awards – for Outstanding Sustainability – City Developments Limited and Se-

noko Power won in the Enterprise Green Adopter category, while **Samwoh Corporation** and TetraPak Jurong won the same award in the Enterprise Green Technology/Service Enabler category.

In the second division of awards – the Green IT Awards – The Land Transport Authority (LTA) and the Inland Revenue Authority of Singapore won the Enterprise Green IT award and Trusted Hub won the Small and Medium Busi-

ness Green IT award for SMEs.

These awards were organised by the Singapore Business Federation (SBF), IBM and the Institute of Technical Education (ITE).

Teresa Lim, managing director of IBM, said: “We congratulate the winners of the awards, who have not only successfully implemented sustainable green IT practices to minimise environmental impact, but have also undertaken long-term IT planning with a

view to environmental responsibility.”

Another interesting development is the creation of the Green IT Index which means that companies’ efforts to go green are now measurable in tangible terms.

The idea was formed early this year and was derived from early discussions between SBF, IBM and ITE. Frost and Sullivan was invited to participate in the design of the Green IT Index metrics.